



# Digital Marketing Agency Maximises Their Customers Website Traffic And Ranking 35% More With Andolasoft



## Industry:

SEO and Digital Marketing

## Location:

San Jose, California, USA

## Description:

Website authority and rankings on search engines.

## Andolasoft Engagement:

Andolasoft is a trusted web and mobile apps development company based in San Jose, CA, USA and a proven partner for all your web and mobile app development needs. We believe we have the right experience to help you with the same

## Link Building Services

Link building is the simple process of getting links from other websites to your website. Every online business owner and marketers are very much interested in building links to drive traffic.

According to Google, creating links normally increases the traffic and authority of a website. It's always better to do quality link building from a quality source rather than focusing on more links for a specific website. Backlinks are really important for all search engines to determine the website keywords ranking. More quality backlinks helps the keywords to rank high in the top search engines.

There are so many tactics used in search engine optimization (SEO) to create link building for a website. There are also some challenges in developing quality backlinks. But these are not too hard to maintain, we need to be careful and aware about the Google algorithm and guidelines.

Marketers and business owners are getting huge success with the help of quality link building services. This case study is all about **how a marketing agency helps to grow their customer's organic traffic and keywords ranking 35% more in all search engines with B2B link building services from Andolasoft.**

## Problems

- ✓ The USA based marketing agency has huge numbers of customers who are looking to do promotion and link building activities for their websites. But the agency has limited marketing resources and a high payroll.
- ✓ It was difficult for them to manage all the promotion and link building activities on all their customer websites. So they did work with some freelancers and other B2B companies. But unfortunately they didn't get the quality work as per their expectations. Some of the B2B companies' pricing was high, some were not able to meet their deadlines. So the agency has started creating some bad reputation among their esteemed customers.
- ✓ Finally they communicated with Andolasoft and started discussing their problems.
- ✓ Andolasoft is a web and mobile application development company in San Jose, California, USA. Besides the web and mobile application development they have good hands on SEO and Digital Marketing. They have experienced SEO professionals who are very much familiar with the latest search algorithm and link building tactics.

## Our Clients



I've worked with the team at AndolaSoft on multiple websites -- They are professional, responsive, and easy to work with. I've had great experiences and would recommend their services to anyone.

### Ruthie Miller

Senior Marketing Specialist, Salesforce, Houston, Texas



Andolasoft has provided a first class and professional service for our web application. Andolasoft solved all problems and was innovative in their approach to the tasks. There is also a great depth of specialist resources within Andolasoft to call upon for specialised assistance. The overall service, from determining the scope of work, the project management to the invoicing and payment for services, is user friendly and efficient. We look forward to our continued work with Andolasoft.

### John Skeet

Director, Goss Closet Pty Ltd, Australia

## Solution

- ✓ When the agency started communicating with Andolasoft to share all the problems, we at Andolasoft assigned one of our SEO professionals to study and analyze the real issues and find out the problem.
- ✓ After hours of analysis we found the link building made earlier was not correct as per the latest search algorithm and some other SEO issues.
- ✓ We suggested the real link building tactics and our work process with them to get out from their problems.
- ✓ First, we did some analysis of their customer websites and then did the analysis of their customer websites LBDs.
- ✓ We did some modification on their customer websites LBDs and created keyword rich and engaging meta elements for link building work.
- ✓ We focused on one way link building with the help of title, descriptions and other information.
- ✓ We suggested to them the benefits of quality link building and how to maximise the ROI.

## Result

- After all discussion and analysis we started working on their customer projects with a team of professional SEO experts.
- We only adopted one link building tactic, which is "**Directory submission**" and achieved huge success. We posted their customer information in high quality directoros and got quality backlink from a number of sources.
- After getting qualified backlinks, their competitor's websites started getting traffic from various sources. The websites which were no or less traffics, these started getting traffic and their keywords started showing in Google SERP.
- Overall an average of 35% improvement we found in all their competitors' websites within three months. The agency was pretty happy with the way we had served them.
- Now Andolasoft became a good B2B partner with the agency for SEO and link building services and we hope we will continue to serve them better in future.
- We are at Andolasoft open to work with any business as a partner in web and mobile app development and SEO link building services. Hire us now!

Are you interested in developing and maintaining your application by Andolasoft! Please email us your details at [info@andolasoft.com](mailto:info@andolasoft.com) and we will get back to you as quick as possible.

## Technology Expertise

