



### Industry:

Food & Beverage

### Location:

Burlingame, CA, USA

### Description:

Olive Oil, Vinegar & Wine Seller

### Technologies:

ECommerce for WordPress

CSS

PHP

MySQL

HTML

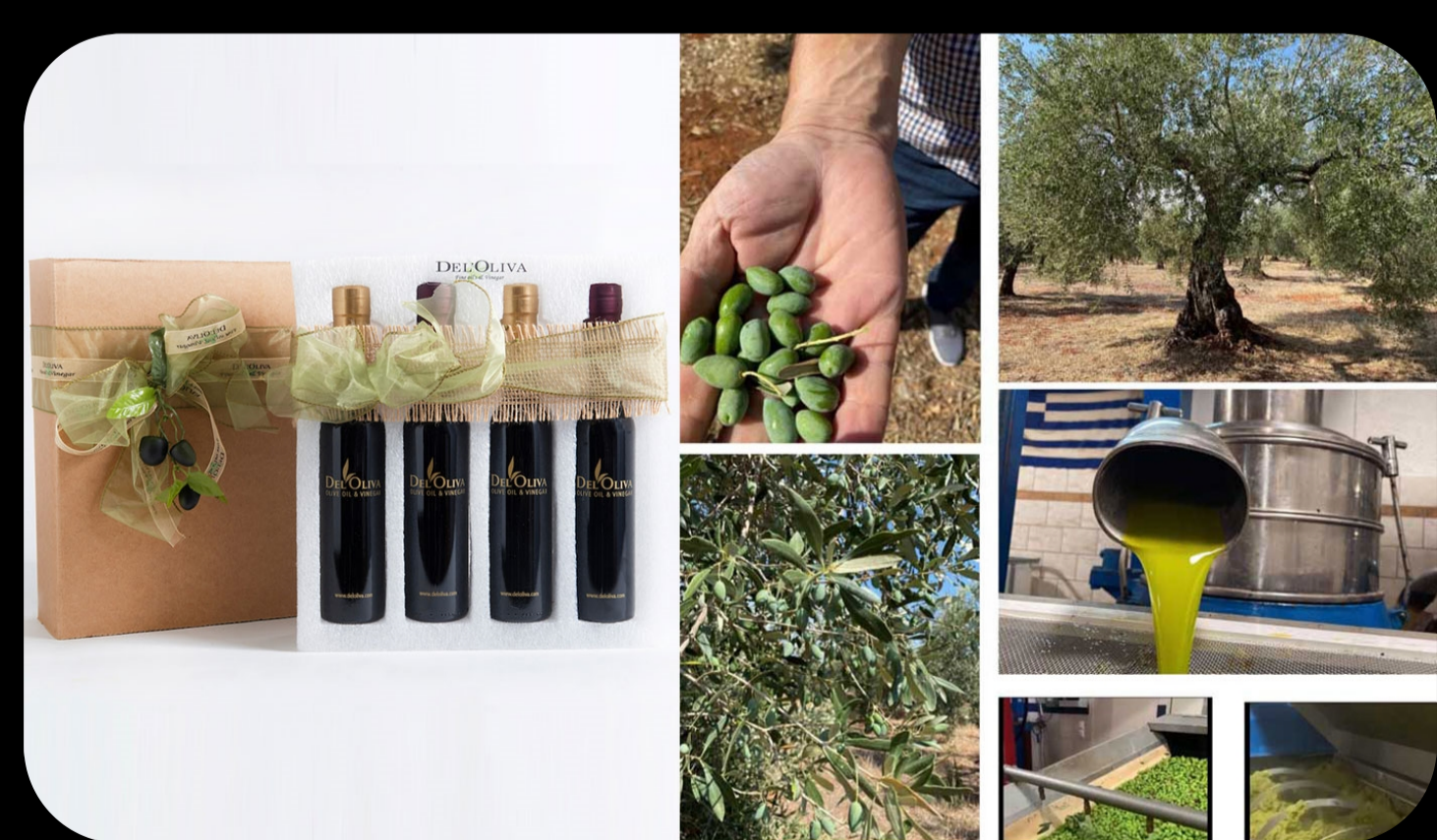
jQuery

Contact Form 7

SVN

Ajax

REST



# Olive Oil And Vinegar Brand Improved it's sales 40% more by Developing WordPress Website



## Introduction

Here in this case study, we have narrated how Andolasoft has developed an e-commerce website for a big brand like DelOliva by Eddie and Homa. This helps them to manage their business online and increase revenue.

Del Oliva website is designed with the motto to improve sales of the finest quality Olive oils and white balsamic vinegars and Gourmet foods.

Since the year 2010, Del Oliva has been serving to offer a quality, healthy and it's passion for good living from his premium quality products.

Deloliva has observed their business could reach a larger audience if they start their business online. To sort out this issue they reached out to Andolasoft, to develop their business website. So they can fulfill their goal and reach out to larger people across the globe.

## Problems

- ✓ As many businesses want to go virtual, so they can cope with their customers across the globe. Therefore an online website is important.
- ✓ The brand focuses on delivering healthy life by offering quality products all across the globe. So it becomes a challenge to develop such websites that can be easily used by the customers.
- ✓ As everyone is very much affected by the amount of calories present in the cooking oil. This could lead to many serious health issues like obesity, diabetes, and more. Therefore to avoid this issue most people prefer the use of healthy cooking oil like **extra virgin olive oil**. But, it becomes difficult for some people to get these high-quality and premium products like the **best olive oil** and **vinegar**.
- ✓ In order to sell premium quality products, you need to educate the people. Educating them about the health benefits of using high-quality ingredients is important. To educate the people you need a platform that can reach out to all your customers.





## Solution

- ✓ With the online websites, Del Oliva gets to successfully generate leads and convert them into customers.
- ✓ Their online presence helps them to reach out to more customers. This helps to increase sales.
- ✓ Also, the website helps to educate people about healthy eating habits. Whether it is high-quality white balsamic vinegar or fine wine vineyards olive oil.
- ✓ It helps to reach out to a large number of people across the globe. So with the online presence, these products can be easily available to the people who are finding it difficult to get them from their local market. By using the websites they can easily order the product online and enjoy its delicacy.
- ✓ Being an e-commerce website, many transactions and important details of customers are shared on the websites.
- ✓ Hence, Andolasoft has developed a secured website, so the transaction process and the customers and other important details can be stored securely.

## Andolasoft Engagement

Andolasoft is a trusted web and mobile apps development company based in San Jose, CA, USA and a proven partner for all your web and mobile app development needs. We believe we have the right experience to help you with the same

Are you interested in developing and maintaining your application by Andolasoft! Please email us your details at [info@andolasoft.com](mailto:info@andolasoft.com) and we will get back to you as quick as possible.

## Technology Expertise

